

How to use the posters on family reunification through the Dublin procedure

The EUAA has developed two posters to support information provision efforts on Dublin family reunification according to the communication methodology of the Let's Speak Asylum project. This project aims to support authorities in their duty to provide information to applicants for international protection.

The posters are available in a number of different languages. The posters have been designed in two versions using clear and easy to understand text. The only thing which separates the two versions is the illustrations used.

In the poster version intended for unaccompanied minors the applicant is represented by an adolescent boy. In the version of the poster intended for adult applicants the applicant is represented by a woman with a young child.

These posters have been tested and piloted with applicants for international protection to ensure that they are understood as intended.

Purpose of the posters

- The posters intend to promote awareness of the possibility to reunite with family members in other EU+ countries.
- The posters also encourage applicants to seek out officials for further information on family reunification in their individual circumstances.
- The use of easy-to-understand illustrations aims to support the understanding of the message by less literate applicants and children.

When and with whom to use the posters

The poster can be used in various locations, such as at border crossing points or airport transit zones, at immigration offices, registration rooms, reception centres, both upon arrival and during the applicant's stay in the centre.





How to use the posters

The posters should be displayed in the main languages of the applicants in accessible locations.

When hanging the poster, please consider:

- Posters are more efficient when depicted behaviours are immediately actionable, where the person can make an application or receive information. For example, the poster can be placed in rooms where the post-arrival procedures take place, at information points, the medical cabinet, the services offices, etc.
- The posters will be effective if placed in areas where people are expected to wait, stand in line or linger and have time to read the poster in full.
- The chosen format of the poster should be considered depending on the location. For example, A2 is more suitable for outdoor spaces, and A3 for rooms where the space is limited.
- Make sure to place a sufficient number of posters so that applicants have fair access to it.
- Make sure that audience can easily see the information in the poster by placing it at eye-level.

Please contact the EUAA Asylum Processes Sector, Dublin team dublin@euaa.europa.eu for additional information and support.

